



Michael Cloward
3-2-1 Action Video
Po Box 215
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Dear Producer:

I would like to introduce you to my company, 3-2-1 Action Video. We specialize in equine Event video production, and we are interested in doing the videos at your event. We have covered many equine events across the country, and have lots of positive feedback from both customers and producers.

We take pride in our excellent customer service we provide to our customers. We have modified an internet shopping cart to not only allow customers to purchase their videos on our website, but also for a way to be able to be able to manage orders taken at the event. Customers can order their videos on DVD, or I can upload them to YouTube. This gives them multiple price options to best fit their needs. Once they are purchased, we custom edit them to make the videos look like something you would see on a sports channel highlight clip. We also make sure to promote the event producer, as well as any major sponsors in the videos.

We can also provide live video coverage of your event via a webcast. This would be plugged into my video camera that I would be using to capture the individual rides. I can do this by using an internet connection from the arena, or on my own wifi card. I can post the webcast on my own site, or on your site. This is a great way to promote your event, and your sponsors. It is also a great service to for your riders, so friends and family left home will still be able to watch them live.

If you would like more information on our services, please feel free to contact me at 415-938-7375 or via email michael@321actionvideo.com

You can get more information, and view sample videos at:
<http://321actionvideo.com/producers.html>

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